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| Persuasive opener | Key point | Conjunction | Reason |
| It is certain that | you must visit the dentist regularly | as | it is important to care for your teeth. |
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**Word bank:**

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| Persuasive openers | Conjunctions |
| I think  For this reason  I feel that  I feel that it is important  I am sure that  It is certain that  Of course  In this situation  Firstly, Secondly, Thirdly, Finally,  Furthermore,  In addition,  Also,  Likewise,  Again,  Similarly,  Certainly,  If… then,  For example,  In fact  Without a doubt,  In other words  Undoubtedly, | because  as  which  if  although  when  that  since  until  unless  while |